

**Building A
Rural Telehealth
And Visiting
Specialist Hub**

**Telemedicine for South Carolina
Addressing Healthcare Needs in Rural
and Underserved Communities**

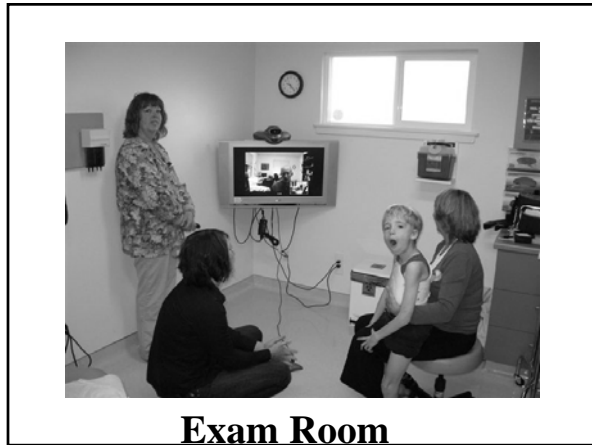
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Good
Communication Can Make All
The Difference









Exam Room

Why

- Access To Specialty Care For A Large Diverse Rural Area
- Health Care Infrastructure As A Foundation For A Healthy Economy
- Prerequisite For Private And Public Sector Job Creation
- Growth Of Health Care Industry Brings Good Paying Jobs With Benefits



Retaining Local Resources

Millions Of Healthcare Dollars

- ♦ Healthcare Dollars Being Exported
- ♦ Small Retention Of Healthcare Dollars Big Economic Consequences
- ♦ Retention Of Local Dollars Rather Than Attracting New Dollars

Economic Math

- ♦ Economies of scale
- ♦ Critical mass
- ♦ Virtual critical mass

Telemedicine

- ♦ Vehicle To Resource Retention And Better Local Health Care
- ♦ Small Business Creation
- ♦ Pick Your Location And We'll Help You Build Your Practice
 - Quality Of Life
 - Urban To Rural Migration
 - Semi Retirement Opportunities

Educational Linkages To Rural Providers

- Distance Learning
- Teleconferencing
- Education/CME's
- Participation
- Site Remains Open

Teleconferencing



Workforce Development

Practices Looking To Expand
Early Semi Retirement Of
Specialists
Young Tech Savvy New
Practitioners



Specialty Services

- ♦ Pulmonology
- ♦ Gynecology
- ♦ Cardiology
- ♦ Dermatology
- ♦ Neurology
- ♦ ENT
- ♦ Endocrinology
- ♦ Ophthalmology
- ♦ Psychiatry
- ♦ Podiatry
- ♦ Orthopedics

Telemedicine And Visiting Specialist Center

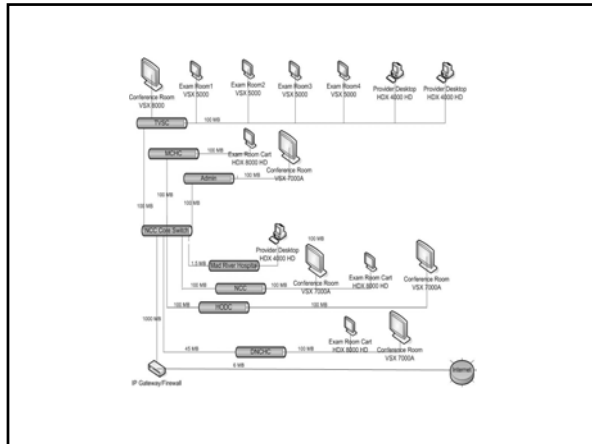
- ♦ Hub And Spoke Model vs Office Model
 - ♦ Cost Containment
 - ♦ Equipment
 - ♦ Staffing
 - ♦ Connectivity
 - ♦ Technology Ahead Of Politics
 - ♦ Access For Publicly Funded Insurance
 - ♦ Hub Today, Office Tomorrow

Disaster Preparedness

- Population Migration Urban To Rural
 - ♦ Manmade/Natural Disaster
- Infrastructure Development
 - ♦ Midnight Basketball
 - ♦ Taxpayer Owned Inventory
 - ♦ New Access Points
 - ♦ Immunization /Preventive Health/Flu Pandemic
- Surge Capacity
 - ♦ Telehealth Overlay

Future Just Around The Corner

- ♦ Technology In Every Office
 - ♦ The Virtual Home Visit
 - ♦ Constant On Line Monitoring
- ♦ Migration Into Our Homes
 - ♦ Virtual Home Health
 - ♦ Internet Support Groups
- ♦ Why Not LEAD Rather Than Follow
- ♦ Why Not NOW Rather Than Later



Progress

Can You See The Future?

Take A Closer Look!

A black and white photograph showing a dense forest of tall, thin trees. The perspective is from a low angle, looking up at the canopy. The trees are closely packed, and the lighting creates a dappled effect on the forest floor.
