# Growing a Sustainable **Rural Health Workforce:**

Strategies to Improve Retention & Recruitment in Rural South Carolina

# Instructors:

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Four opportunities to attend, see below for a date and time near you!

March 14, 2019 11:00am-1:00pm Lancaster | Mid-Carolina AHEC

> April 18, 2019 11:00am-1:00pm Florence | Pee Dee AHEC

May 17, 2019 11:00am-1:00pm Walterboro | Lowcountry AHEC

> July 10, 2019 11:00am-1:00pm **Greenwood | Upstate AHEC**

Cost: Free This program is free to attend but registration is required.

#### Description

Practices in rural South Carolina have unique needs. The primary care workforce is dwindling despite the growing needs of South Carolinian's as they age and as rates of chronic illness continue to rise—particularly in rural areas. Although most of our state is classified as rural, fewer and fewer healthcare professionals and primary care physicians are choosing to practice in these areas. With over twenty-three percent of South Carolina's active primary care physicians over the age of sixty, there will be an even greater need in the years to come. Primary care shortages lead to poorer health outcomes and barriers to accessing health care services in our state.

This training aims to provide a new framework for understanding the relationship between rurality, recruitment, and retention in SC interprofessional health services, and how these concepts relate to service delivery and patient care.

#### **Objectives**

At the completion of this program, the participant will be able to:

- Define the concepts of rurality, recruitment, and retention as it relates to interprofessional health services in South Carolina.
- Identify at least three strategies to enhance retention and recruitment efforts.
- Establish at least one meaningful connection and/or acquire one new resource from another rural health professional in attendance.

For more information and to register, visit: www.scahec.net/schools

# **Credit Designation**

The Medical University of South Carolina designates this live activity for a maximum of 2 AMA PRA Category 1 Credit(s)<sup>m</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## **Accreditation Statement**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Medical University of South Carolina and Mid-Carolina AHEC, Inc. The Medical University of South Carolina is accredited by the ACCME to provide continuing medical education for physicians.

## **Disclosure Statement**

In accordance with the ACCME Essentials & Standards, anyone involved in planning, writing or presenting at this educational activity will be required to disclose any relevant financial relationships with commercial interests in the health care industry.

The Activity Director, planners, and presenters of this live activity have no relevant financial relationships with commercial interests.

**Occupational Therapy:** This course has been submitted to the South Carolina Occupational Therapist Association (SCOTA) for contact hours.

**Physical Therapy:** This course has been submitted to the South Carolina Chapter of the APTA for contact hours.

**Nursing:** Mid-Carolina AHEC, Inc. is an approved provider of continuing nursing education by the South Carolina Nurse Association, an accredited approver with distinction, by the American Nurses Credentialing Center's Commission on Accreditation.

This nursing continuing education activity approval #1510-040-PR-258 has been approved for 2.0 hours.

**Social Workers:** This program has been approved by the SC Board of Social Work Examiners for 2.0 clock hours of social work continuing education.

**AHEC:** This program is approved for 0.2 CEU's (2.0 clock hours) of continuing education by Mid-Carolina AHEC, Inc. and meets the SC AHEC Best Practices Standards.

Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given.



This work was funded by the South Carolina Center for Rural and Primary Healthcare as part of the state's rural health initiative. The points of view or opinions in this project are those of the authors and do not necessarily represent the official position or policies of the Center or the University of South Carolina School of Medicine. For more information, please visit the Center's website at http://sc.edu/ruralhealthcare.