



Listen Up: Why Hearing Health Matters More Than You Think

Wednesday, October 29, 2025 10:00am - 11:30am

**101 S. Ravenel St.
Florence, SC 29501
Suite 350**

Description:

Join Dr. Lesley Kirby, Audiologist and owner of Lifetime Hearing Services - the premier hearing healthcare facility in the Pee Dee region for an engaging and interactive course focused on the critical connection between hearing health and overall wellness. With over 35 years of experience and offices in Florence, Camden, and Hartsville, Dr. Kirby brings unmatched expertise and passion to the field of audiology. This fun, practical session will explore current hearing healthcare practices, the impact of untreated hearing loss on physical and cognitive health, and the transformative benefits of modern hearing solutions. Participants will gain insight into hearing aids, cochlear implants, and other assistive technologies, including how to identify strong candidates and support optimal outcomes in various clinical settings. Whether you're a seasoned provider or new to hearing health, you'll walk away with actionable knowledge to better support your patients' long-term health and quality of life.

OBJECTIVES:

Upon completion of this program, the participant should be able to:

- Explain the connection between hearing health and overall physical and cognitive wellness.
- Identify the signs of hearing loss and understand the importance of early intervention.
- Describe current hearing aid technologies and their role in improving patient outcomes.
- Understand the basics of cochlear implants, including candidacy criteria and benefits.
- Apply practical strategies to collaborate with audiologists for integrated patient care.
- Recognize the broader public health implications of untreated hearing loss.

FEE

\$30 Non-consortium Member \$15 Consortium Member

Deadline to register: 10/28/2025

TARGET AUDIENCE: Physicians, Counselors, Social Workers, Nurses, and any other interested Healthcare Providers

INSTRUCTOR:

Dr. Lesley Kirby, AuD

The only private practice Doctor of Audiology based in Florence, SC, Dr. Kirby has been helping the hearing impaired communicate for 27 years. In 2000, she opened her private practice called Lifetime Hearing Services, Inc. She currently owns and manages 3 locations (Florence, Hartsville, and Camden) within her South Carolina region. She employs a team of 10 fantastic individuals. She has been chosen by the world-renown hearing aid company Beltone to be their premier hearing aid dispenser for the Pee Dee region based upon her clinical, professional, personal, and leadership skills. Beltone awarded Dr. Kirby and her team the prestigious Presidents Cup Award for being their best hearing aid office in the nation. Lifetime Hearing has also been awarded the "Best of the Pee Dee" award for the past 6 years. She was chosen as one of only 9 Audiologists nationwide in 2015 to participate in the Cochlear Provider Network bringing cochlear implant and BAHAs activations and programming to her region. Her office is now a worldwide leader in this particular network for assisting patients with these newer technological advancements. Her office is the only office to work with cochlear implant patients in our region.

CREDIT

AHEC: This program is approved for 0.15 CEU's (1.5 clock hours) by Pee Dee AHEC and meets SC AHEC Best Practice Standards. Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given.

Counselors and Therapists: This program is approved for 1.5 hours of continuing education credit. The South Carolina AHEC system is recognized as a permanent sponsor of continuing education by the South Carolina Board of Examiners of Licensure of Professional Counselors, Marriage and Family Therapists, and Psycho-Educational Specialists. {Provider number is #65}

Social Workers: Pee Dee AHEC as part of the SC AHEC System, is an approved provider of CE for social workers. This social work program is approved for 1.5 non social work credit hours.

Nursing: Pee Dee Area Health Education center is approved as a provider of nursing continuing professional development by South Carolina Nurses Association an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This nursing professional development awards 1.5 contact hours upon successful completion.

To register please visit www.scahec.net/learn/login

*For questions, call Kimberly Morris,
843-777-5352*

kimberlymorris@mcleodhealth.org

Cancellation and Refund Policy:

Cancellations must be made prior to each program's cancellation deadline date as listed on its program details page in order to be eligible for a refund. If you paid a registration fee for your in-person or webinar program and cancel via the registration system by the cancellation refund deadline, you are eligible for a full refund (minus any material fee, if applicable) Refunds are typically processed within 10-15 business days after that.

